

St. Xavier's University, Kolkata

Faculty of Arts & Social Studies

Department of Social Work

Value-Added Course

Title: Social Entrepreneurship

Time-line: July 2025 - December 2025

Course Credit: 2

Course Coordinator: Dr. Srenwantee Bhattacharjee

Overview of Syllabus: This course introduces students to the foundations, theories, and applications of social entrepreneurship with a focus on addressing societal challenges through innovative enterprise. It aims to provide a comprehensive understanding of how social entrepreneurship differs from business entrepreneurship and its transformative role in promoting social change.

Module 1: The course begins with basic concepts of social entrepreneurship, including the qualities, traits, and contributions of social entrepreneurs in India and abroad, highlighting the role of Magsaysay Award winners as change agents. Students will also explore the relationship between social entrepreneurship and sustainable social change.

Module 2: It covers theoretical perspectives such as opportunity-based entrepreneurship, Schumpeter's theory of innovation, human capital theory, and social capital theory, offering students conceptual frameworks to analyze entrepreneurial initiatives.

Module 3: This module focuses on strategies and support systems, covering pricing, marketing, and financing strategies, along with government programs (EDI, IIE, DIC, KVIC, NABARD) and NGO initiatives aimed at fostering entrepreneurship in communities.

Module 4: It emphasizes the application of social entrepreneurship in welfare and development sectors, including health, education, environment protection, and social services.

On completion of this course, students will acquire the knowledge, skills, and values necessary to contribute to sustainable social transformation through entrepreneurial initiatives.